

Sponsorship

Wednesday November 17, 2021

Home Edition



Diamond

CLARITY

\$15,000 SOLD

12 Complimentary Tickets

Event Recognition - Presenting Sponsor

- Co-branding throughout event
- 1 Shout Out from Layne during event
- 3 Special recognition announcements at event
- 1 pre-recorded video spot during event

Social Media Recognition - Presenting Sponsor

- Co-branding on all media and communications
- 1 Presenting Sponsor Spotlight Post
- 3 "Thank you" posts - 2 Pre-Event, 1 Post-Event

Ruby

COURAGE

\$10,000 1 available
10 Complimentary Tickets

Event Recognition

- 1 Shout Out from Layne during event
- 3 Special recognition announcements at event
- 1 pre-recorded video spot during event

Social Media Recognition

Facebook, Instagram

- 1 Sponsor Spotlight Video Post
- 3 "Thank you" posts - 2 Pre-Event, 1 Post-Event

Sapphire

TRUST

\$5,000 4 available
8 Complimentary Tickets

Event Recognition

- 3 Special recognition announcements

Social Media Recognition

Facebook, Instagram

- 1 Sponsor Spotlight Video Post
- 3 "Thank you" posts - 2 Pre-Event, 1 Post-Event

Emerald

LOVE

\$2,000
6 Complimentary Tickets

Event Recognition

- 3 Special recognition announcements

Social Media Recognition

Facebook, Instagram

- 1 Sponsor Spotlight Post
- 3 "Thank you" posts - 2 Pre-Event, 1 Post-Event

Amethyst

PROTECTION

\$1,000
4 Complimentary Tickets

Event Recognition

- 3 Special recognition announcements

Social Media Recognition

Facebook, Instagram

- 1 Sponsor Spotlight Post
- 3 "Thank you" posts - 2 Pre-Event, 1 Post-Event

Peridot

STRENGTH

\$500
2 Complimentary Tickets

Event Recognition

- 3 Special recognition announcements

Social Media Recognition

Facebook, Instagram

- 1 Sponsor Spotlight Post
- 3 "Thank you" posts - 2 Pre-Event, 1 Post-Event

Tourmaline

COMPASSION

\$250
1 Complimentary Ticket

Social Media Recognition

Facebook, Instagram

- 2 "Thank you" posts - Pre & Post Event

We have chosen gemstones as our sponsorship levels as each symbolizes qualities associated with hospice care. They reflect our residents, our staff and our volunteers

For more information please contact Tanya McPherson at Tanya.McPherson@von.ca

